

NORTH SAN ANTONIO CHAMBER OF COMMERCE

2014 NORTH CHAMBER eNEWS

EDITORIAL CALENDAR



Issue Date	Content Due Date (Fridays)	Send Date (Mondays)
January 2014	January 3	January 20
February 2014	January 31	February 17
March 2014	February 28	March 26
April 2014	April 11	April 28
May 2014	April 28	May 19
June 2014	May 23	June 16
July 2014	June 20	July 14
August 2014	July 18	August 11
September 2014	August 15	September 15
October 2014	September 19	October 13
November 2014	October 24	November 17

CONTENT MAY BE ON THE TOPIC OF YOUR CHOOSING:

We welcome press releases on new product or service lines, business expansions/relocations/grand openings, or articles about your industry/company and local impact, as well as guest columns from one of your industry experts. Our readers are about 75% small business, public entities and non-profit organizations, and approximately 25% mid to large business.

CHAIRMAN'S COUNCIL - Dues level of Silver, Gold or Platinum:

As a Chairman's Council level member...

- Your news will be posted in the *eNorth Chamber News* at least once during the year, but we will run the timeliest news we have in-hand by deadline.
- You can send us your news at any time and we will post it to our blog, which will feed directly to the **NorthSACHamber** homepage. Posts are shared out to our social media sites and remain archived on the blog, rotating off the home page as recent news is posted regularly.
- **Learn more about what's in your Marketing Toolkit:**
<https://www.northsachamber.com/marketing-toolkit/>

SUBMITTAL FORMATS:

Please provide text in MS Word document format and associated graphics as a separate **.jpg attachment**. Please do not fax news or submit scanned hard copies.

SUBMIT TO:

Whitney Lewis, North SA Chamber Editor

wlewis@northsachamber.com

Please share this information with your PR and/or marketing department(s) so North SA Chamber Editor can be added to local news distribution list(s).

